

September Minutes

Present: Asit Sharma, Nick Woomer-Deters, Patti Merz, Kathleen Lowe, Aij Patel, Claire Roberts

Absent: Kathleen Foglia, Sheri Erhart, Ilina Ewen, Suzanne Ruggles

August minutes presented and approved for publication on website in the the interest of transparency.

Action Items proposal: Moving forward, any board members not completing action items will email an update by end of the first week after the next meeting. All board members present agreed.

Bad Daddy's update: Oct 3 date finalized. Parents will be normal customers, no special designated area, and ALL customers that day will be part of the promotion. They typically do between 8 and 10k on a Wednesday so our take would be \$1500 - 2k. Aij will draft an event email for board to distribute, and to Matt Ferraguto for PTA Monday updates. Bad Daddy's will allow us to do a raffle. Patti will check for gift cards from restaurants/Fresh Market, Claire will check for a gift card from the new Crunch gym. Raffle basket will be a mix of gift cards and grocery items.

Sign up sheet for interested parents will be there at Bad Daddy's.

ACTION ITEMS

Kathleen Lowe - will provide a generic event email with CRF logo for Aij. After Aij completes the email Kathleen will distribute it via mail chimp and also send it to Matt Ferraguto for Monday PTA updates.

Aij - will draft event info update and send to Kathleen by Friday so she can get it distributed and to Matt Ferraguto for Monday PTA updates.

Patti - will request gift cards from Glenwood restaurants and grocery items from Fresh Market to begin putting together a raffle basket.

Claire - will check if we can get a free membership gift certificate from the new Crunch gym.

September Newsletter

Action Items

Asit - draft of newsletter to Kathleen by Thursday for perusal, and to board for transparency.

Kathleen - distribute newsletter over the weekend via mailchimp.

Mail chimp gives us the ability to see who opens the mailing, who unsubscribes, etc.

Financials: change from last report: \$242.52. Paypal balance will be transferred to First Citizens. Patti will begin sending thank you notes in a more timely manner to new donors, and once a year to recurring donors. First Citizen is charging us a business online banking fee of \$7.50 per month, which should be waived since we are a non-profit. Kathleen Lowe will pay them a visit to get that fee waived again. Yearly fee for the website cleared through the debit card.

ACTION ITEMS

Patti - thank you notes after initial donations, and once a year for recurring.

Kathleen Lowe - visit to First Citizens Bank to get online banking fee waived/refunded.

Kathleen Lowe - get Patti info on Amazon Smiles to add to website.

Asit/Nick - decision on where to put bulk of funds to increase our returns.

Nick: present a budget for the year next meeting.

Nick: transfer Paypal balance to First Citizens.

Claire's neighborhood fundraiser: Already planned and organized for Oct 20. by her neighbor Sandy Kipp who is a chef. 50 invites, 16 yes already with a minimum \$50 donation. Claire will represent and speak about CRF. Sandy Kipp is donating all food and costs.

ACTION ITEMS

Asit: order chip version of Square for Claire's event.

Claire: send an email to the board re: two seats being saved for board members.

Board member updates: we are waiting to hear from Suzanne Ruggles re: her commitment to the board.

Open House is Sept 29 - opportunity to hand out informational flyers. Good volunteer hours for high school students.

Oct. 12 is the Wiley Fall Fest - good opportunity for a table and sign up sheet.

Nov 6 meeting will be moved to Nov 7 to accommodate the election, with the understanding that is the first day of Diwali.

Miscellaneous

ACTION ITEMS

Claire - reach out to InterFaith re: donations from Fortnite event.

Sheri - would you be willing to organize a Holiday Wreath fundraiser again.

Aij - move forward with one or two big ideas with logistics and budget understanding that venue is the sticking point and for a spring event decisions need to be made by January.

Patti: reach out to artist friend re: donated artwork for auction/selling at next big event.

Next meeting is scheduled for Oct. 2, 2018